



SANTHIGIRI

COLLEGE OF COMPUTER SCIENCES

Affiliated to MG University and Approved by AICTE

International Business Management

Course Code ADD-MS-04

Time :1 hr

Marks:20

Date:14/07/2020

(Answer all Questions)

(1*20=20)

1. What is International Trade?
2. What are the objectives of WTO?
3. What is IFC?
4. Write the functions of WTO?
5. What is the purpose of international business management?
6. What is EEC?
7. What is IMF?
8. What are the functions of international business?
9. What is UNCTAD?
10. What are the types of international business?
11. What are the modes of international business?
12. What are the objectives of international business?
13. What is ASEAN?
14. What is SAARC?
15. What are the four types of international business?
16. What is ABD?
17. What are the international business structures?
18. What is IDA?
19. What is comparative advantage?
20. What is World Bank?

Parvathy

